

**PROJECT TITLE:** Commemorations of the International Day Against Drug Abuse and Illicit Trafficking Clean-Up Campaign and March.

**IMPLEMENTING ORGANISATION:** Communities Against Drugs and Substance Abuse (CADASA)

**OUR VISION**

A Zimbabwe free of drug and substance abuse.

**MISSION**

CADASA helps to create a drug-free environment that enables children and youths to reach their full potential by providing access to information on Drug and Substance Abuse and influencing policy through advocacy.

**ORGANISATIONAL BACKGROUND**

Communities Against Drug and Substance Abuse (CADASA Trust) is a registered non-profit (Trust Deed MA 000879/15) youth serving organisation working in the area of Drug and Substance Abuse to assist children and youth to avoid the pitfalls of drug and substance abuse. CADASA has 4 areas of programming Prevention and Awareness, Advocacy, Online Safety and Rehabilitation Services. We work with the Ministry of Health and Child Welfare; the Ministry of Youth, Indigenisation and Economic Empowerment; Junior Parliamentarians and Junior Councillors among others. CADASA is a registered member of the Zimbabwe National Council for the Welfare of Children (ZNCWC); the Zimbabwe Youth Council (ZYC) and the Southern Africa Alcohol Policy Alliance (SAAPA). CADASA's partners include National Aids Council, SOS Children's Village Zimbabwe, Zimbabwe Republic Police - Drug Section, Prevention Hub, Youth Empowerment and Transformation Trust (YETT) and the National Institute of Drug Abuse (NIDA).

**BACKGROUND**

Zimbabwe is witnessing an increase in problematic drug and substance abuse among its domestic population along with the related public health issues that accompany certain types of drugs and substances. According to a research carried out by the Health Empowerment Trust in Zimbabwe ,50% of admissions in mental institutions have been attributed to substance abuse. The research goes on to single out youths as the most affected group in the country as it confirmed that of the 50%, 80% of the patients are aged between 16 to 40 years and males being the most affected ones. Drug and Substance Abuse exposes users to HIV and AIDS, STI's, unwanted pregnancies, school dropouts and a decline in academic performance among children in schools. Drug and substance abuse among Zimbabweans is an issue which must be taken seriously as it not only affects the individual but also his/ her family, his community and the country at large as it hinders the country's development.

The 26<sup>th</sup> of June marks the International Day Against Drug Abuse and Illicit Trafficking. The General Assembly decided to observe 26 June as the International Day against Drug Abuse and Illicit Trafficking as an expression of its determination to strengthen action and cooperation to achieve the goal of an international society free of drug abuse. This day is about creating awareness on drug abuse, illicit trafficking and its effects on users, family and communities (remembering victims). In 2016, this day falls on a Sunday. Communities Against Drugs and Substance Abuse Trust (CADASA) joins the world in commemorating this very important day. On the 1<sup>st</sup> of July CADASA together with other anti-drug activists will carry out a clean-up exercise at one of Harare's very busy bus terminuses and take this opportunity to disseminate information about the day and drug abuse. The group will then march from Fourth Street, along Jason Moyo to Harare Townhouse where commemorations will be held. We believe this will go a long way as it creates a platform to educate the community about the dangers of drug and substance abuse.

## **PROGRAM OBJECTIVES**

- To observe the International Day Against Drug Abuse and Illicit Trafficking
- To create awareness on the dangers of drugs and substance abuse
- To gauge the extent of the drug problem in Harare through picking up Broncleer bottles at the hot spot identified.
- To launch Communities against Drugs and Substance Abuse Trust (CADASA) and its Anti-Drug Song to Zimbabwe

## **MAIN ACTIVITIES**

- Cleaning up of Fourth Street Bus Terminus.
- Marching and creating awareness about drug and substance abuse and the effects.
- Commemoration through speeches and entertainment of the International Day Against Drug Abuse and Illicit Trafficking.
- Launching of Communities Against Drugs and Substance Abuse Trust(CADASA)

## **EXPECTED RESULTS**

- A more knowledgeable community on Drug and Substance issues
- More people knowing about CADASA, its work in the community and where to seek help.

## **TARGET POPULATION**

- Youths

## **PROPOSED DATE**

- The event will take place on the **1<sup>st</sup> of July 2016.**

## **TIME FRAME AND LOCATION**

- The program will run for 4 hours from 9am to 1pm
- People will pick up Brocleer Bottles, clean-up other litter and pass IEC Material at Fourth Street Bus Terminus for an hour and march from Fourth Street Rank along Jason Moyo to Harare's Town House. By 10am everyone will be seated at the Town House and the invited delegates will give speeches to mark the day. There will be entertainment that will be relevant to the day including the debut of CADASA's two anti-drug songs. CADASA will launch and lunch will be served.

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